



524 E Hwy 24 Goodland, KS 67735
785-890-3743 or 785-821-0403

January 7, 2025

1312 Main St. Building

Special Reorganizational Meeting

1:00 pm

The meeting of the Sherman County Community Development Board was held on Tuesday, January 7, 2025, and called to order at 1:01 pm.

Public Comment: None

- Old Business
 - None
- New Business
 - 2025 Board Officers
 - ❖ President – Matt McKenzie
 - ❖ Vice President – Jeremy Cloyd
 - ❖ Secretary – Koal Artzer
 - ❖ Treasurer – Amy Sederstrom

- Jeremy made a motion to accept the officers as slated. Matt seconded. Motion carried on a vote 7-0.

- 2025 SCCD Budget Review

(Kent arrives at 1:09 PM)

- Kent made a motion to approve the 2025 SCCD Budget. Gennifer seconded the motion. Motion carried on a vote 8-0.
- Discussion of Reorganization
 - As Julica has left the Executive Director Position, Jessica and Bert plan to begin branching into Tourism and Economic Development while both begin working with local businesses to grow the Business Enrichment Network.
- Policies and By-Laws Review
 - Each member will need to review and sign annual policies. Bring back to next meeting.
 - By-Laws will need to be updated and approved at the next meeting.
- Meeting Location and Monthly Date and Time
 - Discussion about possible changes. Table until next meeting to get feedback from all members.
- Executive Session
 - Personnel matter of non-elected personnel – K.S.A. 2018 4319(b)(1)
 - Amy made a motion to go into Executive Session for 5 minutes at 2:14 PM. Gennifer seconded the motion.
- Adjournment
 - Bill moved to adjourn the meeting at 2:22 PM. Gennifer seconded the motion. Motion carried on a vote of 8-0.

Community Development Board Members:	1/7/25 Attendance
Bill Biermann	x
Gennifer House	x
Koal Artzer	x
Jeremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
Travis Angelos	
<i>Ex-officio: Ashley Mannis</i>	x
<i>Ex-officio: Kent Brown</i>	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x



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Respectfully Submitted,

Koal Artzer, Secretary

Upcoming Meetings to be held at 1312 Main St. Building

January 28th, 2025



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January 28, 2025

USD 352 Board Room

1:30 PM

The meeting of the Sherman County Community Development Board was held on Tuesday, January 28, 2025, and called to order at 1:35 PM.

Public Comment: None

Approval of the January 7, 2025 Minutes. Bill moved to approve the January 7, 2025 Minutes. Geremy seconded the approval. Motion carried on a vote 8-0.

Financial reports as of January 27, 2025

- WSB Comm Dev Checking - \$138,601.12

Ashley made a motion to approve the financial reports as presented.

Travis seconded the approval. Motion carried on a vote 8-0.

- Sherman County Transient Guest Tax Expenditures for January 2025 - \$47,835.71

Geremy made a motion to approve the February TGT Fund Expenditures. Travis seconded the motion. Motion carried on a vote 8-0.

Transactions for SCCD:

Community Development Board Members:	1/28/25 Attendance
Bill Biermann	x
Gennifer House	
Koal Artzer	x
Geremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
Travis Angelos	x
<i>Ex-officio: Ashley Mannis</i>	x
<i>Ex-officio: Kent Brown</i>	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x
Guest: Tina Wolak - SCCF	x

Check

Date	Transaction Type	Num	Name	Memo/Description	Account	Clr	Amount
Beginning Balance							
12/10/2024	Check	3349	Retail Strategies, LLC	Retail Strategies Report Exp	SCCD	R	-22,500.00
12/10/2024	Check	3347	Eklund's Insurance	Directors & Officers Renewal for 2025	SCCD	R	-1,340.00
12/16/2024	Check	3348	DABL, LLC	Building Brilliance Award Distribution 1st half	SCCD	R	-2,500.00
12/16/2024	Check	3356	Stasser Properties, LLC	Building Brilliance Award Distribution 1st half	SCCD		-2,500.00
12/16/2024	Check	3355	MJJC, LLC	Building Brilliance Award Distribution 1st half	SCCD	R	-2,500.00
12/16/2024	Check	3359	Jacque S Cooper	Building Brilliance Award Distribution 1st half	SCCD	R	-1,500.00
12/16/2024	Check	3358	Linton Financial, LLC	Building Brilliance Award Distribution 1st half	SCCD	R	-1,500.00
12/16/2024	Check	3357	Brian Morales - Tinkering Owl	Building Brilliance Award Distribution 1st half	SCCD	R	-2,000.00
12/16/2024	Check	3354	Michelle L Cooper	Building Brilliance Award Distribution 1st half	SCCD		-2,500.00
12/18/2024	Check	3360	WCC, Inc	Inv #27215 Tax Return	SCCD	R	-2,300.00
12/19/2024	Check	3361	Sherman County Treasurer	1312 Main St Property Tax 2024 First half pmt	SCCD	R	-2,464.29
01/02/2025	Check	3369	WCC, Inc	Inv #27529	SCCD	R	-30.60
01/02/2025	Check	3368	Pest Away, LLC	Insect Treatment - Jan 2025	SCCD	R	-55.00
01/03/2025	Check	3371	Amy Sederstrom	Accounting Contract Labor - Jan 2025	SCCD	R	-300.00
01/03/2025	Check	3372	Goodland Ambassadors	2025 Membership Dues- Bert & Jessica	SCCD	R	-200.00



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	01/08/2025	Check	3375	USPS	stamps	SCCD	R	-29.20
	01/08/2025	Check	3374	Kansas Broadcast Company LLC	Holiday Greetings Radio Ads	SCCD	R	-250.00
	01/08/2025	Check	3373	Travis Jones	Snow # 3050-17	SCCD	C	-50.00
	01/14/2025	Check	3376	National Rural Economic Developers Assn	Membership Dues - 2025	SCCD		-325.00
Total for Check								-\$ 44,844.09

Expenditure

		Beginning Balance						
	12/10/2024	Expenditure		S&T	phone & internet - Hwy 24 & Main St	SCCD	R	-456.62
	12/16/2024	Expenditure		City of Goodland, KS	Main St Bldg utilities - Dec 2024	SCCD	R	-225.16
	12/26/2024	Expenditure		Black Hills Energy	Utilities	SCCD	R	-276.19
	12/26/2024	Expenditure		Intrust Card	Dec 24 Credit Card Stmt	SCCD	R	-12,705.80
	12/27/2024	Expenditure		Blue Cross Blue Shield of KS	BCBS / Dental / Cancer Nov 2024	SCCD	R	-2,650.86
	12/27/2024	Expenditure		Quickbooks Online	Monthly Subscription	SCCD	R	-229.00
	12/30/2024	Expenditure		Capital Group American Funds	Quickbooks Online	SCCD	R	-229.00
	01/10/2025	Expenditure			Dec 2024 Contributions	SCCD	R	-785.00
	01/10/2025	Expenditure		S&T	phone & internet - Hwy 24 & Main St	SCCD	R	-456.67
	01/15/2025	Expenditure		City of Goodland, KS	Main St Bldg utilities - Jan 2025	SCCD	R	-156.67
	01/24/2025	Expenditure		Quickbooks Online	Monthly Subscription	SCCD	C	-202.00
Total for Expenditure					Quickbooks Online Jan 2025	SCCD		-\$ 18,143.97

Deposit

		Beginning Balance						
	12/31/2024	Deposit		Sherman County	TGT Reimbursement	SCCD	R	10,807.91
	12/31/2024	Deposit		Sherman County	Wages Dec 2024	SCCD	R	16,410.28
	12/31/2024	Deposit		City of Goodland	TGT Reimbursement	SCCD	R	8.00
	12/31/2024	Deposit		Sherman County	Museum Sales	SCCD	R	10,850.14
	01/08/2025	Deposit		City of Goodland	TGT Reimbursement	SCCD	R	90,000.00
	01/08/2025	Deposit		City of Goodland	Partner Contribution 2025	SCCD	R	2.00
	01/22/2025	Deposit		Sherman County	Museum Sales	SCCD	R	303.00
Total for Deposit					Event Advertising TGT Reimbursment	SCCD	C	\$ 128,381.33

- Old Business
 - None
- New Business
 - 2025 Calendar of Events
 - Discussion of events scheduled for 2025. We will leave as scheduled at this time. No changes.
 - RFP for Flatlanders 2025
 - Discussion among board members. Julica has already planned most of the event as part of her prior employment and is willing to organize the event for 2025. Request for Julica to prepare her



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proposal for 2025 and SCCD will send out an RFP for 2026.

- Establish Meeting Time/Location for 2025
 - Discussion among board members of best options for all. Jeremy made a motion to schedule future meetings on the second Wednesday of each month at 1:30 PM in the USD 352 Board Room. Kent seconded the motion. Motion carried on a vote 8-0.
- Welcome Center Building Lease Renewal with City of Goodland
 - Bill made a motion to renew the lease for the Welcome Center building with the City of Goodland for 2025. Koal seconded the motion. Motion carried on a vote 8-0.
- Segregation of Duties
 - Koal initiated a discussion to establish controls to benefit the SCCD organization and prevent fraud. A policy can be created and added to organization by-laws. A proposal will be brought to the next meeting for a formal decision to be made.
- Update Signature Card at Bank
 - This will be tabled until the next meeting.
- Discussion of By-Laws Updates
 - This will be tabled until the next meeting.
- Economic Development Report
 - An Executive Order was put in place that all government loans would be stopped for the time being.
 - Retail Strategies represented SCCD at a tradeshow recently.
 - Both existing projects are continuing to move forward (tire-recycling plant and meat-packing plant).
 - Continuing to actively recruit a veterinarian for the community
 - Bert would like to start discussing ways to that we can help recruit the industries we are needing in our community.
 - There are a few potential new businesses starting soon.
 - On Wednesday, February 5th at 5:00 PM, we are having a Business Community Mixer at The Smoking Gun Club. We would appreciate any available board members to attend.
 - Bert would like to get ideas for starting a loan fund to assist new businesses. Members, bring ideas/proposals to the next meeting for discussion.
 - Bert asks board members to think of their top 3 priorities for SCCD in 2025. Share those with Bert and Jessica for future goals.
- Tourism Report
 - Jessica continues to keep up weekly Upcoming Events email and is adding events/flyers to the SCCD website's Community Calendar.
 - Reaching out to various Tourism contacts to update contact information.
 - Making sure yearly memberships are renewed and looking through files to keep things moving forward and organized.
 - Working with Bert on updates and staying in communication on daily happenings.
 - Making sure the Welcome Center is open and tasks are completed daily.
 - Continuing to gather content for BEN monthly emails and sending those out. Working with Bert on ideas for those as well.



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- Executive Session
 - Personnel matter of non-elected personnel – K.S.A. 2018 4319(b)(1)
 - Koal made a motion to go into Executive Session for 5 minutes at 2:48 PM. Jeremy seconded the motion.
 - Meeting resumed at 2:53 PM
- Adjournment
 - Bill moved to adjourn the meeting at 2:58 PM. Kent seconded the motion. Motion carried on a vote of 8-0.

Respectfully Submitted,

Koal Artzer, Secretary

Upcoming Meetings to be held at USD 352 Board Room

February 12, 2025

March 12, 2025

April 9, 2025

May 14, 2025

June 11, 2025

July 9, 2025

August 13, 2025



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February 12, 2025
USD 352 Board Room
1:30 PM

The meeting of the Sherman County Community Development Board was held on Wednesday, February 12, 2025, and called to order at 1:32 PM.

Public Comment: None

Approval of the December 6, 2024 Minutes. Amy moved to approve the December 6, 2024 Minutes. Travis seconded. Motion carried on a vote 6-0.

Approval of the January 28, 2025 Minutes. Amy moved to approve the January 28, 2025 Minutes. Travis seconded the approval. Motion carried on a vote 6-0.

Financial reports as of February 10, 2025

- WSB Comm Dev Checking - \$182,592.30

Gennifer made a motion to approve the financial reports as presented. Travis seconded the approval. Motion carried on a vote 6-0.

- Sherman County Transient Guest Tax Expenditures for February 2025 - \$21,059.71

Gennifer made a motion to approve the February TGT Fund Expenditures. Travis seconded the motion. Motion carried on a vote 6-0.

Transactions for SCCD:

	Date	Trans Type	Num	Name	Memo/Description	Account	Clr	Amount
Check								
	Beginning Balance							
	01/30/2025	Check	3377	City of Goodland, KS	Rent	SCCD		-1.00
	02/03/2025	Check	3380	WCC, Inc	Inv #27625	SCCD	R	-735.20
	02/05/2025	Check	3381	PT Employee	Welcome Center	SCCD		-135.00
	02/05/2025	Check	3382	Amy Sederstrom	Accounting Contract Labor - Feb 2025	SCCD		-300.00
	02/07/2025	Check	3383	WCC, Inc	Inv #27797 = 2024 Taxes	SCCD		-2,300.00
Total for Check								-\$ 3,471.20
Deposit								
	Beginning Balance							
	02/04/2025	Deposit		Sherman County	TGT Wage Reimbursement Jan 2025	SCCD	R	9,283.85
	02/04/2025	Deposit		Sherman County	Sherman County Contribution 2025	SCCD	R	50,000.00

Community Development Board Members:	2/12/25 Attendance
Bill Biermann	x
Gennifer House	x
Koal Artzer	x
Jeremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	
Travis Angelos	x
<i>Ex-officio: Ashley Mannis</i>	x
<i>Ex-officio: Kent Brown</i>	
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x
Guest: Julica Oharah	x



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Total for Deposit								\$ 59,283.85
Tax Payment								
	Beginning Balance							
Total for Deposit								
Expenditure								
	Beginning Balance							
	01/28/2025	Expenditure		Black Hills Energy	Utilities Jan 2025	SCCD	R	-400.20
	01/28/2025	Expenditure		Blue Cross Blue Shield of KS	BCBS / Dental / Cancer Jan 2025	SCCD	R	-1,401.34
	01/30/2025	Expenditure		Capital Group American Funds	Jan 2025 Contributions	SCCD	R	-485.00
	01/30/2025	Expenditure		Intrust Bank		SCCD	R	-10,380.68
Total for Expenditure								-\$ 12,667.22
TOTAL								\$ 43,145.43

- Old Business

- Financial Internal Controls

- Koal gave an update on the internal controls policy and recommended procedures. Various questions were asked about each individual policy and Koal provided clarity on them and how the “procedures” are the actual physical steps used to meet the goals of the “policies”. Gennifer made a motion to approve the “Financial Internal Controls/Segregation of Duties Policy”. Amy seconded. Motion carried on a vote 6-0.

- Update Checking Account Signatures

- In connection with the policies above, the board discussed adding Koal and Jeremy to the signature authorization list for check signatures at the bank. Koal and Jeremy accepted. Travis made a motion to approve adding Koal and Jeremy to the signature authorization. Amy seconded. Motion carried on a vote 6-0.

- Discussion of By-Laws Updates

- Amy will update the meeting date and contact email address.

- Veterinarian Update - Eliminating Barriers to Entry

- The board discussed possible barriers that would hinder new businesses from settling in Sherman County and ideas of how to break down those barriers.

Bill enters at 2:02 PM

- Follow-up Employee Wage Changes

- Gennifer made a motion to approve the changes in wages as presented in 1/28/25 Executive Session. Amy seconded the motion. Motion approved on a vote 7-0.



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- New Business
 - Flatlanders Proposal
 - Julica Oharah presents an Event Management Proposal for Flatlanders Fall Festival 2025.
 - 1312 Main St. Building Discussion
 - The board discussed the history, taxes, and foreseeable future of the building.
 - 2024 Tax Return Review
 - Bill made a motion to approve the 2024 Tax Return. Gennifer seconded the approval. Motion passed on a vote 7-0.
 - Economic Development Report
 - Bert is working on an incentive with Black Hills Energy to help with utility connections for new businesses.
 - Goodland Tech Update
 - The meat-packing plant and the tire recycling plant continue to move forward.
 - Business Community Mixer had a great turnout for the first event – approximately 50 people in attendance
 - We are beginning a Business Spotlight Email that will go out twice/month.
 - Tourism Report
 - Jessica continues to keep up weekly Upcoming Events email and is adding events/flyers to the SCCD website's Community Calendar.
 - Working with Bert on updates and staying in communication on daily happenings.
 - Updating the SCCD Website
 - NAGDA Nationals will be hosted in Goodland again: April 3rd – 6th 2025
 - Executive Session
 - To discuss data relating to financial affairs or trade secrets of corporations, partnerships, trusts, and individual proprietorships– K.S.A. 75-4319(b)(4)
 - Amy made a motion to go into Executive Session for 10 minutes at 2:50 PM. Gennifer seconded the motion.
 - Executive Session extended for 10 more minutes at 3:00 PM.
 - Meeting resumed at 3:10 PM.
- *Amy leaves meeting at 3:10 PM for appointment*
- Adjournment
 - Koal moved to adjourn the meeting at 3:31 PM. Gennifer seconded the motion. Motion carried on a vote of 6-0 .

Respectfully Submitted,

Koal Artzer, Secretary



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Upcoming Meetings to be held at USD 352 Board Room

March 12, 2025

April 9, 2025

May 14, 2025

June 11, 2025

July 9, 2025

August 13, 2025



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March 12, 2025

USD 352 Board Room

1:30 PM

The meeting of the Sherman County Community Development Board was held on Wednesday, March 12, 2025, and called to order at 1:34 PM.

Public Comment: None

Presentation: Loretta Stargell (CEO Goodland Regional Medical Center) was present to introduce herself to our organization.

Matt made a motion to amend the agenda to add two items to New Business. (1) Discussion of Leadership Board and (2) E-Community Leadership Team Members. Motion passed with all in favor. (8-0)

Approval of the February 12, 2025 Minutes. Kent moved to approve the February 12, 2025 Minutes. Amy seconded. Motion carried on a vote 8-0.

Financial reports as of March 11, 2025

- WSB Comm Dev Checking - \$159,807.44

Geremy made a motion to approve the financial reports as presented. Bill seconded the approval. Motion carried on a vote 8-0.

- Sherman County Transient Guest Tax Expenditures for March 2025 - \$10,709.76

Amy made a motion to approve the February TGT Fund Expenditures. Geremy seconded the motion. Motion carried on a vote 8-0.

Transactions for SCCD:

	Date	Transaction Type	Num	Name	Memo/Description	Account	Clr	Amount
Check								
	Beginning Balance							
	02/25/2025	Check	3385	Retail Strategies, LLC	Retail Strategies Report Exp	SCCD	R	-7,500.00
	02/27/2025	Check	3389	Office Works	Office Supplies Inv #13397	SCCD	R	-312.58
	02/27/2025	Check	3388	Kathy Collins	Welcome Center	SCCD	R	-108.75
	02/27/2025	Check	3387	Travis Jones	Snow # 2057-26 Feb 2025	SCCD	R	-250.00
	03/01/2025	Check	3386	Amy Sederstrom	Accounting Contract Labor - March 2025	SCCD	R	-300.00
	03/07/2025	Check	3393	Anica Padilla	Article - Garrett's Liquor & Laundry	SCCD		-75.00
Total for Check								-\$ 8,546.33
Deposit								
	Beginning Balance							
	02/14/2025	Deposit			Flatlander Vendor Fee	SCCD	R	72.52
Total for Deposit								\$ 72.52

Community Development Board Members:	3/12/25 Attendance
Bill Biermann	x
Gennifer House	x
Koal Artzer	x
Geremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
Travis Angelos	
<i>Ex-officio: Ashley Mannis</i>	x
<i>Ex-officio: Kent Brown</i>	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x
Guest: Loretta Stargell	x



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Expenditure								
	Beginning Balance							
	02/17/2025	Expenditure		City of Goodland, KS	Main St Bldg utilities - Feb 2025	SCCD	R	-136.43
	02/24/2025	Expenditure		Intrust Bank		SCCD	R	-2,680.29
	02/26/2025	Expenditure		Capital Group American Funds	Feb 2025 Contributions	SCCD	R	-485.00
	02/26/2025	Expenditure		Black Hills Energy	Utilities Feb 2025	SCCD	R	-447.51
	02/27/2025	Expenditure		Quickbooks Online	Monthly Subscription Quickbooks Online Feb 2025	SCCD	R	-211.00
	02/27/2025	Expenditure		Blue Cross Blue Shield of KS	BCBS / Dental / Cancer Feb 2025	SCCD	R	-2,026.10
	03/10/2025	Expenditure		S&T	phone & internet - Hwy 24 & Main St	SCCD		-452.80
Total for Expenditure								-\$ 6,439.13
TOTAL								-\$ 14,912.94

- Old Business

- 1312 Main St. Sale/Leaseback Transaction
 - Discuss building remodel proposal from Deziree
 - Koal discusses the Sale/Leaseback option and how it works as a possibility for the building
 - Discussion among the board about ideas of moving forward with the building
 - Gennifer made a motion to begin by repairing the plumbing using the Fort Hays Tech Northwest Plumbing Program. Jeremy seconded the motion. Motion carried on a vote 8-0.
- Flatlanders Fall Festival Proposal Action for Organization of Event
 - The board discussed possible proposal negotiations to move forward.
 - Matt will reach out to Julica Oharah to go over possible negotiations, and there will be a special meeting in another week to discuss how the organization of the festival will be handled.

- New Business

- Strategic Planning Meeting
 - The board discussed the benefits of Strategic Planning and would like to revisit goals each year. A date will be set soon to begin the process.
- Leadership Program
 - Matt presented details about the Leadership Group/Committee that was started in the last couple of years. They will be looking for someone to take the lead of that group/program.
- E-Community Leadership Team
 - Bert discusses what the E-Community Leadership Team is and how they help Economic Development through Network Kansas.

- Economic Development Report

- Veterinarian Update
- Business Updates
- Jacque's Hallmark has completed their new façade with the award of the Building Brilliance Incentive.
- We will be accepting applications for the Building Brilliance Incentive again this year.



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- The Back 2 School Bash will be moved to a different date in August due to a scheduling conflict. Jessica or Bert will confirm that date at the next board meeting.
- Commercial Sign will be getting ideas to us soon to update the directional signage in town.
- Tourism Report
 - Jessica continues to keep up weekly Upcoming Events email and is adding events/flyers to the SCCD website's Community Calendar.
 - Updating SCCD Website
 - Working on event planning for the Christmas season
 - Gathering content and building the Business Enrichment Network newsletter for each month.
 - Will be interviewing candidates for the Nex-Gen Summer Internship for the Welcome Center next week.
 - Prepping Welcome Bags to promote Sherman County during NAGDA event April 3rd – 6th
 - Jessica helped judge the Greeley County YEC yesterday in Tribune.
- Adjournment
 - Gennifer moved to adjourn the meeting at 2:58 PM. Amy seconded the motion. Motion carried on a vote of 8-0 .

Respectfully Submitted,

Koal Artzer, Secretary

Upcoming Meetings to be held at USD 352 Board Room

April 9, 2025

May 14, 2025

June 11, 2025

July 9, 2025

August 13, 2025



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March 28, 2025

USD 352 Board Room

Special Planning Meeting

1:30 pm

The Special Planning meeting of the Sherman County Community Development Board was held on Friday, March 28, 2025, and called to order at 1:30 pm.

Flatlander Fall Festival Discussion:

- Julica declined the offer. The SCCD staff and board members will organize the event.

Leadership Team for E-Community Loans with NetWork Kansas:

- Bert asked Jason Showalter to be on the E-Leadership Team and Jason accepted. Amy made a motion to appoint Jason Showalter to the Sherman County E-Leadership Team. Jeremy seconded. Motion carried on a vote 5-0.

Reports:

- Jessica shared the motto she will be using for SCCD that will also be in the All-School Reunion ad. "Cultivating growth to prosper together"
- Gennifer would like to add "Welcome Home Endowment Fund" discussion to the next meeting agenda.
- Board members would like to have a strategic planning meeting soon and Bert mentioned that it would be good to have a joint meeting with the Sherman County Community Foundation Board to begin more collaboration with them.
- Bert shared that he visited with someone from the Sunflower Foundation in Topeka and that they may be able to help connect trails along Topside Trail.
- Amy reported that our SAMS number has been updated.
- Bert mentioned that he and Jessica would like to meet with the Kanorado City Council about possibly bringing back Kanorado Days.

Adjournment:

- Kent made a motion to adjourn 1:58 PM. Amy seconded. Motion carried on a vote 5-0.

Community Development Board Members:	3/28/25 Attendance
Bill Biermann	
Gennifer House	x
Koal Artzer	
Jeremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
Travis Angelos	
<i>Ex-officio: Ashley Mannis</i>	
<i>Ex-officio: Kent Brown</i>	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x



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Respectfully Submitted,

Koal Artzer, Secretary

Upcoming Regular Meetings to be held at USD 352 Board Room

April 9, 2025

May 14, 2025

June 11, 2025

July 9, 2025

August 13, 2025

September 10, 2025



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April 9, 2025

USD 352 Board Room

1:30 PM

The meeting of the Sherman County Community Development Board was held on Wednesday, April 9, 2025, and called to order at 1:30 PM.

Public Comment: None

Presentations: Melvin Crow (Sherman County Shooting Sports) was present to talk about the updates coming for the Goodland Gun Club and Sherman County Shooting Sports.

Jennifer Thompson (Director of Community Outreach – Goodland Regional Medical Center) was present to introduce herself and talk about upcoming projects at the hospital. GRMC will be hosting the fourth quarter Business Community Mixer.

Approval of the March 12, 2025 Minutes. Amy moved to approve the March 12, 2025 Minutes. Jeremy seconded. Motion carried on a vote 7-0.

Approval of the March 28, 2025 Special Planning Meeting Minutes. Amy made a motion to approve the March 28, 2025 Special Planning Meeting Minutes. Koal seconded. Motion carried on a vote 7-0.

Financial reports as of April 3, 2025

- WSB Comm Dev Checking - \$151,734.00

Kent made a motion to approve the financial reports as presented. Jeremy seconded the approval. Motion carried on a vote 7-0.

- Sherman County Transient Guest Tax Expenditures for April will be approved at the next meeting when Ashley or a representative can be present.

Transactions for SCCD:

	Date	Transaction Type	Num	Name	Memo/Description	Account	Clr	Amount
Check								
	Beginning Balance							
	03/12/2025	Check	3394	Jacque S Cooper	Building Brilliance Award Distribution 2nd half - Final distribution	SCCD	R	-1,500.00
	03/12/2025	Check	3397	Markel	Worker's Comp 2025	SCCD	R	-610.00
	03/12/2025	Check	3396	Anica Padilla	Article - Goodland Games	SCCD	R	-75.00
	03/12/2025	Check	3395	Pest Away, LLC	Insect Treatment - Mar 2025	SCCD	R	-55.00
	04/01/2025	Check	3399	Amy Sederstrom	Accounting Contract Labor - April 2025	SCCD		-300.00
	04/01/2025	Check	3398	Kathy Collins	Welcome Center	SCCD		-292.50
Total for Check								-\$ 2,832.50
Deposit								

Community Development Board Members:	4/9/25 Attendance
Bill Biermann	x
Gennifer House	x
Koal Artzer	x
Jeremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
Travis Angelos	x
Ex-officio: Ashley Mannis	
Ex-officio: Kent Brown	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x
Guests:	
Melvin Crow	x
Jennifer Thompson	x
Tina Wolak	x



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	Beginning Balance							
	03/13/2025	Deposit		Sherman County	Jan 2025 TGT Reimbursement	SCCD	R	2,703.62
	03/13/2025	Deposit		Sherman County	TGT Wage Reimbursement	SCCD	R	6,756.64
	03/14/2025	Deposit			Flatlander Vendor Fee	SCCD	R	72.52
	03/21/2025	Deposit		Sherman County	Feb 2025 TGT Reimbursements	SCCD	R	2,476.67
	03/31/2025	Deposit			Vendor Fee Flatlander's	SCCD	R	9.41
Total for Deposit								\$ 12,018.86
Expenditure								
	Beginning Balance							
	03/19/2025	Expenditure		City of Goodland, KS	Main St Bldg utilities - Mar 2025	SCCD	R	-164.45
	03/27/2025	Expenditure		Quickbooks Online	Monthly Subscription Quickbooks Online Mar 2025	SCCD	R	-211.00
	03/27/2025	Expenditure		Black Hills Energy	Utilities Mar 2025	SCCD	R	-397.79
	03/28/2025	Expenditure		Blue Cross Blue Shield of KS	BCBS / Dental / Cancer Mar 2025	SCCD	R	-2,026.10
	03/28/2025	Expenditure		Capital Group American Funds	Mar 2025 Contributions	SCCD	R	-485.00
	04/01/2025	Expenditure		Intrust Bank		SCCD	R	-4,215.22
Total for Expenditure								-\$ 7,499.56
TOTAL								\$ 1,686.80

*Bill enters the meeting at 2:15 PM

- Old Business
 - None
- New Business
 - Discussion of project funding for Attraction Developments
 - Bert talks about three attractions in Sherman County that brings people to our community that he would like SCCD to help support during this month. He suggests \$30,000.00 for Sherman County Shooting Sports to update the Goodland Gun Club facility so that tournaments can be held there on different levels, including 4H, Goodland Jr./Sr. High School, and Fort Hays Tech Northwest – all bringing people to our community during those tournaments. Bert also suggests supporting the High Plains Museum at \$5,000.00 and \$3,000.00 for Kanorado Community Museum.
 - Bill shares his concerns of supporting these attractions at this time. Jeremy makes a motion to table the decision about the support for Sherman County Shooting Sports. Bill seconds the motion. Motion fails on a vote 2-5.
 - Koal moves to allocate \$30,000.00 out of TGT funds for Sherman County Shooting Sports. Matt abstains from voting due to a conflict of interest. Travis seconds the motion. Motion carried on a vote 7-0.
 - May Strategic Planning Meeting
 - Matt would like to start some Strategic Planning during our May Board meeting. He would like to have a 5-year goal, a 10-year goal, etc.



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- Kent will facilitate the discussion.
- Welcome Home Endowment Fund – Guests Kevin Rasure, Jessica Cole, and Josh Dechant arrive for the discussion.
 - Gennifer presents the idea that is in progress about starting a fund to offer an incentive for people to return to Sherman County to start a business.
 - Kevin Rasure spoke about how the fund would benefit Economic Development and recruitment for Sherman County.
 - The question is asked if SCCD would be a pass-through for the fund since it will be part of our county's economic development?
 - The new name for the fund is Economic Impact Fund, instead of Welcome Home Fund.
 - Josh Dechant speaks of how important it is to bring people to (or back to) our rural area, including the farming and agricultural businesses.
- Federal Tariffs
 - Koal wants to discuss whether we can help our businesses. He thinks it's important to stay informed and up to date with how businesses are affected and what is current.
- Economic Development Report
 - The papers have been signed for the building for the veterinarian project. She will begin working here next year after graduating – June 2026.
 - Advanced Auto Body will be building an expansion to their business.
 - Met with another prospective new business
 - Will meet with Amy Hase tomorrow about another Housing Study
 - Activity keeps going in our Economic Development. Meeting with another business owner about purchasing a building on Main St.
 - ROZ program update - Could be a possible recruitment tool new businesses to help with student loans and income taxes. The last fiscal year this is available is 2026.
 - Bert has been in contact with Gene Slater about the tire pyrolysis plant and things are still in progress.
 - Bert has been in contact with Bill Korbelik about the meat processing plant and things are still moving forward for that as well.
 - Bert attended the Hansen Forum in Hays, KS on February 26th and 27th.
- Tourism Report
 - Big Easel Visitor Report: We have had 462 visitors so far this year. June and July tend to be our busiest months, and the average number of visitors over the last 5 years is 4700 visitors per year.
 - The Big Easel has been nominated by USA Today for the Best Roadside Attraction again. Please visit our Facebook page to cast your votes. Voting ends at 9:59 AM MT on May 5th.
 - Emilie has been working 3 days/week to help me with administrative tasks.
 - Jessica attended the Northwest Kansas Travel Council Retreat in Phillipsburg, KS at the end of last month. Everyone was pleased to see Sherman County back at those meetings. Kelli Orender was there with Kansas Tourism and gave a tutorial on adding listings/events, etc. to the 2026 Travel Guide and the Kansas Tourism website.
 - Jessica also attended the Hansen Forum in Hays, KS at the end of the month as well.
 - Google Profile Report: In March, 122 people viewed our profile and 36 people asked for directions.
 - Jessica has been updating event forms and planning details for Shindig at the Smoky and some booking details for Flatlanders.
 - Beginning planning for Hwy 24 Garage Sales – June 6th through June 8th



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- Continuing to update the website
 - Jessica will be applying to SCCF, asking for their assistance through a grant to collaborate to purchase new Christmas decorations for the light poles along Highways 24 & 27.
 - Our Nex-Gen Summer Intern has been chosen and has accepted our offer.
- Adjournment
 - Bill moved to adjourn the meeting at 3:24 PM. Amy seconded the motion. Motion carried on a vote of 8-0 .

Respectfully Submitted,

Koal Artzer, Secretary

Upcoming Meetings to be held at USD 352 Board Room

May 14, 2025

June 11, 2025

July 9, 2025

August 13, 2025



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May 14, 2025

1312 Main St. – Conference Room

1:30 PM

The meeting of the Sherman County Community Development Board was held on Wednesday, May 14, 2025, and called to order at 1:32 PM.

Public Comment

- None

Approval of Minutes

- Amy moved to approve the April 9, 2025 Minutes. Jeremy seconded. Motion carried on a vote 7-0.

Financial Reports

- WSB Comm Dev Checking - \$112,113.43 as of May 9, 2025.
 - Gennifer made a motion to approve the financial reports as presented. Koal seconded the approval. Motion carried on a vote 7-0.
- Sherman County Transient Guest Tax Expenditures for April 2025: \$9,432.20
 - Amy made a motion to approve the TGT Expenditures for April 2025. Gennifer seconded. Motion carried on a vote 7-0.

Community Development Board Members:	5/14/25 Attendance
Bill Biermann	
Gennifer House	x
Koal Artzer	x
Jeremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
Travis Angelos	
<i>Ex-officio: Ashley Mannis</i>	x
<i>Ex-officio: Kent Brown</i>	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x

Transactions for SCCD:

	Date	Transaction Type	Num	Name	Memo/Description	Account	Clr	Amount
Check								
	Beginning Balance							
	04/09/2025	Check	3400	Travis Jones	Snow removal #3050-35 3/31/25	SCCD	R	-50.00
	04/09/2025	Check	3401	Pest Away, LLC	Insect Treatment 3/6/25 & 4/3/25	SCCD	R	-110.00
	04/14/2025	Check	3402	Anica Padilla	Article - 21st Cent Bean & Traditions	SCCD	R	-150.00
	04/15/2025	Check	3403	Sherman County 4H Council % Gun Club	Gun Club Expansion	SCCD	R	-15,000.00
	04/18/2025	Check	3405	High Plains Museum	Attraction Development	SCCD	R	-5,000.00
	04/18/2025	Check	3404	Vyve Broadband	Hwy 24 Garage Sale Ad	SCCD	R	-122.50
	04/18/2025	Check	3410	Jessica S Dinkel	Fuel to Hansen Forum	SCCD		-43.95
	04/21/2025	Check	3406	Kanorado Community Museum	Attraction Development	SCCD	R	-3,000.00
	04/25/2025	Check	3407	FHNW Plumbing Dept	Inv #197 - Water Repairs Main St Bdg	SCCD		-267.01
	04/29/2025	Check		Intrust Bank	May Stmt	SCCD	R	-2,533.87
	04/30/2025	Check	3408	Kathy Collins	Welcome Center	SCCD	R	-187.50
	05/06/2025	Check	3412	Pest Away, LLC	Insect Treatment 5/1/25	SCCD		-55.00
	05/12/2025	Check	3411	Retail Strategies, LLC	Retail Strategies Report Exp	SCCD		-7,500.00
Total for Check								-\$ 34,019.83
Deposit								
	Beginning Balance							



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	04/10/2025	Deposit		City of Goodland	YEC Program	SCCD	R	1,683.75
	04/10/2025	Deposit		Sherman County	Wage Reimbursement March 2025	SCCD	R	6,181.26
	04/18/2025	Deposit		Sherman County	TGT Reimbursement March 2025	SCCD	R	3,118.40
	04/25/2025	Deposit		CASH	Flatlander Vendor Fee	SCCD	R	9.41
	04/25/2025	Deposit		CASH	Flatlander Vendor Fee	SCCD	R	9.41
	05/02/2025	Deposit		CASH	Flatlander Vendor Fee	SCCD	R	9.41
	05/06/2025	Deposit		CASH	Flatlander's Vendor Fee	SCCD	R	23.97
Total for Deposit								\$ 11,035.61
Expenditure								
	Beginning Balance							
	04/10/2025	Expenditure		S&T	phone & internet - Hwy 24 & Main St	SCCD	R	-453.31
	04/15/2025	Expenditure		City of Goodland, KS	Main St Bldg utilities - April 2025	SCCD	R	-137.95
	04/28/2025	Expenditure		Black Hills Energy	Utilities April 2025	SCCD	R	-128.31
	04/28/2025	Expenditure		Quickbooks Online	Monthly Subscription Quickbooks Online April 2025	SCCD	R	-211.00
	04/28/2025	Expenditure		Blue Cross Blue Shield of KS	BCBS / Dental / Cancer April 2025	SCCD	R	-2,392.10
	04/30/2025	Expenditure		Capital Group American Funds	April 2025 Contributions	SCCD	R	-485.00
	05/10/2025	Expenditure		S&T	phone & internet - Hwy 24 & Main St	SCCD		-453.70
Total for Expenditure								-\$ 4,261.37
TOTAL								-\$ 37,988.21

Work Session for Strategic Planning

- *(The Work Session provides an opportunity for the SCCD Board to discuss items in greater detail. No formal action may be taken by the SCCD Board during a Work Session, but general direction may be given.)*

Announcements

- Grant Award from Sherman County Community Foundation for Light Pole Christmas Decorations

Adjournment

- Koal moved to adjourn the meeting at 3:36 PM. Amy seconded the motion. Motion carried on a vote 7-0 .

Respectfully Submitted,

Koal Artzer, Secretary



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Upcoming Meetings to be held at USD 352 Board Room

May 28, 2025 – Work Session (Continued)

June 4, 2025

July 9, 2025

August 13, 2025



524 E Hwy 24 Goodland, KS 67735
785-890-3743 or 785-821-0403

May 28, 2025

1312 Main St. – Conference Room

1:30 PM

The meeting of the Sherman County Community Development Board was held on Wednesday, May 28, 2025, and called to order at 1:37 PM.

Public Comment

- None

Work Session for Strategic Planning

- *(The Work Session provides an opportunity for the SCCD Board to discuss items in greater detail. No formal action may be taken by the SCCD Board during a Work Session, but general direction may be given.)*

Announcements

- SCCD Board will meet again on June 2nd to finalize Strategic Planning

Adjournment

- Gennifer moved to adjourn the meeting at 3:02 PM. Koal seconded the motion. Motion carried on a vote 6-0 .

Respectfully Submitted,

Koal Artzer, Secretary

Community Development Board Members:	5/28/25 Attendance
Bill Biermann	
Gennifer House	x
Koal Artzer	x
Jeremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
Travis Angelos	
Ex-officio: Ashley Mannis	
Ex-officio: Kent Brown	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x

Upcoming Meetings to be held at 1312 Main St. Building

June 2, 2025 – Work Session (Continued)

June 4, 2025

July 9, 2025

August 13, 2025



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June 2, 2025

1312 Main St. – Conference Room

1:30 PM

The meeting of the Sherman County Community Development Board was held on Monday, June 2, 2025, and called to order at 1:40 PM.

Public Comment

- None

Work Session for Strategic Planning

- *(The Work Session provides an opportunity for the SCCD Board to discuss items in greater detail. No formal action may be taken by the SCCD Board during a Work Session, but general direction may be given.)*

Adjournment

- Jeremy moved to adjourn the meeting at 2:35 PM. Amy seconded the motion. Motion carried on a vote 6-0.

Respectfully Submitted,

Koal Artzer, Secretary

Upcoming Meetings to be held at 1312 Main St. Building

June 4, 2025

July 9, 2025

August 13, 2025

Community Development Board Members:	6/2/25 Attendance
Bill Biermann	
Gennifer House	x
Koal Artzer	x
Jeremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
Travis Angelos	
Ex-officio: Ashley Mannis	
Ex-officio: Kent Brown	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x



524 E Hwy 24 Goodland, KS 67735
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June 4, 2025

1312 Main St. Building – Conference Room

1:30 PM

The meeting of the Sherman County Community Development Board was held on Wednesday, June 4, 2025, and called to order at 1:32 PM.

Public Comment: None

Approval of the May 14, 2025 Minutes. Amy moved to approve the May 14, 2025 Minutes. Koal seconded. Motion carried on a vote 7-0.

Financial reports as of June 3, 2025

- WSB Comm Dev Checking - \$115,126.37

Kent made a motion to approve the financial reports as presented. Koal seconded the approval. Motion carried on a vote 7-0.

- Sherman County Transient Guest Tax Expenditures for June will be approved at the next meeting when Ashley or a representative can be present.

Transactions for SCCD:

	Date	Transaction Type	Num	Name	Memo/Description	Account	Clr	Amount
Check								
	Beginning Balance							
	05/14/2025	Check	3413	Amy Sederstrom	Accounting Contract Labor - May 2025	SCCD	R	-300.00
	05/20/2025	Check	3409	Sherman County 4H Council % Gun Club	Gun Club Expansion	SCCD	R	-15,000.00
	06/02/2025	Check	3415	Stasser Properties, LLC	Building Brilliance Award Distribution 2nd Dist - Final	SCCD		-2,500.00
	06/02/2025	Check	3414	Amy Sederstrom	Accounting Contract Labor - June 2025	SCCD		-300.00
Total for Check								-\$ 18,100.00
Deposit								
	Beginning Balance							
	05/15/2025	Deposit		CASH	Hwy 24 Participant Fee	SCCD	R	47.05
	05/19/2025	Deposit		CASH	Hwy 24 Participant Fee	SCCD	R	18.82
	05/21/2025	Deposit		CASH	Flatlander's Vendor Fee	SCCD	R	28.23
	05/23/2025	Deposit		City of Goodland	Museum Sales	SCCD	R	2.00
	05/23/2025	Deposit		Midwest Energy	Donation	SCCD	R	500.00
	05/23/2025	Deposit		Sherman County	April 2025 50% Wages/Benefits TGT	SCCD	R	6,589.34
	05/23/2025	Deposit		Sherman County	April 2025 TGT Reimbursements	SCCD	R	13,060.03
	05/23/2025	Deposit		Sherman County	TGT Reimbursement Gun Club Expansion - Attraction Dev	SCCD	R	15,000.00
	05/23/2025	Deposit		CASH	Hwy 24 Participant Fee	SCCD	R	28.23
	05/27/2025	Deposit		CASH	Hwy 24 Garage Sale Participant fee	SCCD	R	60.00

Community Development Board Members:	6/4/25 Attendance
Bill Biermann	x
Gennifer House	x
Koal Artzer	x
Geremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
Travis Angelos	
<i>Ex-officio: Ashley Mannis</i>	
<i>Ex-officio: Kent Brown</i>	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x



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	05/27/2025	Deposit	Kansas Center for Entrepreneurship Inc	I-Pads for YEC judges	SCCD	R	2,700.00
	05/30/2025	Deposit	CASH	Hwy 24 Garage Sale fees	SCCD	R	28.23
	06/02/2025	Deposit	CASH	Hwy 24 Garage Sale fees	SCCD	R	65.87
Total for Deposit							\$ 38,127.80
Expenditure							
	Beginning Balance						
	05/25/2025	Expenditure	Markel	Worker's Comp premium after Audit	SCCD	R	-81.00
	05/27/2025	Expenditure	Black Hills Energy	Utilities May 2025	SCCD	R	-67.71
	05/27/2025	Expenditure	City of Goodland, KS	Main St Bldg utilities - May 2025	SCCD	R	-128.80
	05/27/2025	Expenditure	Quickbooks Online	Monthly Subscription Quickbooks Online May 2025	SCCD	R	-211.00
	05/30/2025	Expenditure	Capital Group American Funds	May 2025 Contributions	SCCD	R	-485.00
	05/30/2025	Expenditure	Blue Cross Blue Shield of KS	BCBS / Dental / Cancer May 2025	SCCD	R	-2,392.10
	06/02/2025	Expenditure	Intrust Bank		SCCD	R	-4,184.83
Total for Expenditure							-\$ 7,550.44

- Old Business
 - Directional Signage Update: Bert will follow up when an estimate of cost is received.
- New Business
 - Discussion of a Mural Incentive Program
 - There has been interest from businesses to add murals to their buildings, so we would like to encourage them to make it happen. The hope is to add to our tourism by having the murals listed for visitors to see around town.
 - Bert would like to set aside \$75,000 from TGT to match 50% of the cost for a mural up to \$7500 per business. There will be an application process with a rendering of what the mural will look like.
 - Bill made a motion to approve the Mural Incentive Program. Amy seconded. Motion passed on a vote 7-0.
 - New Beautification Committee beginning soon
 - A new committee will begin working on Main Street to help show our community's interest in being a part of the Main Street Program.
- Economic Development Report
 - A jet fuel pipeline will be coming through southern Sherman County.
 - Bert recently attended the NetWork Kansas Retreat in Dodge City.
 - A couple of new businesses will be opening soon.
 - There have been a few applications submitted for E-Community Loans recently.
 - Sweet Mom's Treats & Eats opens soon in the old Vault.
 - Traditions has their Grand Opening today.
 - Golden Waves of Grain continues moving forward.



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- Tourism Report
 - Highway 24 Garage Sale Maps are finalized – printing today to put out tomorrow. 38 sales this year!
 - Our part-time employees have started working at the Welcome Center. One of them will be helping Jessica with some administrative tasks like social media, weekly emails, etc.
 - Next week Jessica will begin recording weekly updates with NWKS radio to be aired on 100.3.
 - Vendors are beginning to sign up for Flatlanders.
 - SCCF has awarded us a grant to use toward updated Christmas decorations for the light poles along Highways 24 & 27.
 - Park n Play – June 13th at Chambers 6p-8p
 - Shindig at the Smoky – June 28th 5p-8p
- Adjournment
 - Koal moved to adjourn the meeting at 2:20 PM. Jeremy seconded the motion. Motion carried on a vote of 7-0.

Respectfully Submitted,

Koal Artzer, Secretary

Upcoming Meetings to be held at 1312 Main St.

July 9, 2025

August 13, 2025

September

October



524 E Hwy 24 Goodland, KS 67735
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July 9, 2025

USD 352 Board Room

1:30 PM

The meeting of the Sherman County Community Development Board was held on Wednesday, July 9, 2025, and called to order at 1:47 PM.

Public Comment: None

- Approval of Minutes
 - Amy made a motion to approve the May 28, 2025 Minutes, the June 2, 2025 Minutes, and the June 4, 2025 Minutes. Gennifer seconded. Motion carried on a vote 5-0.
- Financial reports as of July 5, 2025
 - WSB Comm Dev Checking - \$120,433.64
 - Gennifer made a motion to approve the financial reports as presented. Kent seconded the approval. Motion carried on a vote 5-0.
 - Sherman County Transient Guest Tax Expenditures: \$19,251.76
 - Gennifer made a motion to approve the June Transient Guest Tax Expenditures. Amy seconded the motion. Motion carried on a vote 5-0.

Community Development Board Members:	7/9/25 Attendance
Bill Biermann	
Gennifer House	x
Koal Artzer	x
Geremy Cloyd	
Amy Sederstrom	x
Matt McKenzie	
Travis Angelos	
<i>Ex-officio:</i> Ashley Mannis	x
<i>Ex-officio:</i> Kent Brown	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x
Guests:	
Tina Wolak	x

Transactions for SCCD:

	Date	Transaction Type	Num	Name	Memo/Description	Account	Clr	Amount
Check								
	Beginning Balance							
	06/04/2025	Check	3416	Travis Jones	Mowing April - May 2025	SCCD	R	-200.00
	06/13/2025	Check	3418	Autumn Wynn	Nex-Gen Intern	SCCD	R	-247.00
	06/13/2025	Check	3417	Kathy Collins	Welcome Center	SCCD	R	-228.75
	06/24/2025	Check	3420	Linton Financial, LLC	Building Brilliance Award Distribution 2nd half	SCCD	R	-1,500.00
	06/26/2025	Check	3421	Country Clovers 4-H Club	Fair Advertising on Windows	SCCD	R	-35.00
	06/26/2025	Check	3422	Sherman County Treasurer	1312 Main St Property Tax 2024 Second half pmt	SCCD	R	-2,506.83
	07/01/2025	Check	3424	Amy Sederstrom	Accounting Contract Labor - July 2025	SCCD	R	-300.00
	07/01/2025	Check	3425	Autumn Wynn	NexTech Intern	SCCD	R	-390.00
	07/01/2025	Check	3423	Kathy Collins	Welcome Center 6.25 hrs	SCCD		-93.75
	07/04/2025	Check	3429	Travis Jones	Mowing June 7 and 19, 2025	SCCD		-100.00
	07/04/2025	Check	3428	Walmart	Office supplies	SCCD		-34.47
Total for Check								-\$ 5,635.80
Deposit								
	Beginning Balance							



524 E Hwy 24 Goodland, KS 67735
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	06/04/2025	Deposit		CASH	Hwy 24 Garage Sales Part fee	SCCD	R	80.00
	06/04/2025	Deposit		SCCF	Grant for Christmas Lights Hwy 24/27	SCCD	R	5,000.00
	06/06/2025	Deposit		Sherman County	May 2025 TGT Wage Reimbursement	SCCD	R	7,043.72
	06/13/2025	Deposit		Nex-Generation Round Up for Youth	Next Gen Scholarship for summer intern	SCCD	R	1,360.00
	06/25/2025	Deposit		CASH	Flatlander vendor fee	SCCD	R	9.41
	06/26/2025	Deposit		Sherman County	Attraction Development Gun Club	SCCD	R	15,000.00
	06/27/2025	Deposit		CASH	Flatlander vendor fee	SCCD	R	9.41
	06/30/2025	Deposit		City of Goodland	Museum Sales	SCCD	R	8.00
	06/30/2025	Deposit		CASH	Flatlander Vendor Fee	SCCD	R	28.23
Total for Deposit								\$ 28,538.77
Expenditure								
	Beginning Balance							
	06/04/2025	Expenditure		S&T	phone & internet - Hwy 24 & Main St	SCCD	R	-452.02
	06/17/2025	Expenditure		City of Goodland, KS	Main St Bldg utilities - June 2025	SCCD	R	-132.73
	06/25/2025	Expenditure		Black Hills Energy	Utilities June 2025	SCCD	R	-36.77
	06/27/2025	Expenditure		Quickbooks Online	Monthly Subscription Quickbooks Online June 2025	SCCD	R	-220.00
	06/27/2025	Expenditure		Intrust Bank	June 2025 Stmt	SCCD	R	-2,396.51
	06/30/2025	Expenditure		Capital Group American Funds	June 2025 Contributions	SCCD	R	-485.00
	06/30/2025	Expenditure		Blue Cross Blue Shield of KS	BCBS / Dental / Cancer June 2025	SCCD	R	-2,392.10
Total for Expenditure								-\$ 6,115.13
TOTAL								\$ 16,787.84

- Old Business
 - None
- New Business
 - Main St. Building AC Unit
 - Discuss bids from Plains Heating and Townsend Heating
 - Gennifer makes a motion to go with Plains Heating option 1 x2, Kent seconded. Motion carried on a vote 5-0.
 - Sherman County Speedway Fencing Project
 - The speedway will not be able to have races this year. Bert discusses what the project entails with the fencing. Bert would like to support the racetrack as an attraction and use a small portion of funding to help secure the fencing for the project that will help maintain the track until races can be held again.
 - Kent makes a motion to table the decision. Gennifer seconds the motion. Koal abstains due to a conflict of interest.
 - Board Member Resignation
 - Travis Angelos has resigned his position. The board will keep the position open until the end of the year.



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- Economic Development Report
 - Network Kansas has changed their funding programs, so it involves more steps for loan applications. Spending time getting those caught up with extra information needed.
 - Mural Art Program Incentive details are still in the works, so it has not gone live yet.
- Tourism Report
 - Shindig at the Smoky was a success – good turnout – thank you to all that helped!
 - Christmas decorations have arrived and have been inspected.
 - Freedom Festival entertainment was well-received by all.
 - Will begin promoting Flatlanders more and vendor registration – a planning meeting is scheduled soon
 - Our community murals have been added to the Kansas Travel site
 - Will be planning to paint the Welcome Center
 - Keeping up on Welcome Center, staff, and administrative tasks – did have problems with toilets, but all are solved now.
 - Will be making sure bands are good to go for reunion weekend
 - The Northwest Kansas Animal Shelter is doing a fundraiser scavenger hunt that weekend also.
- Announcements
 - Koal reminded everyone that the Arts Center Grand Re-Opening/Ribbon-cutting is July 24th at 5:00 PM.
- Adjournment
 - Koal moved to adjourn the meeting at 2:42 PM. Gennifer seconded the motion. Motion carried on a vote of 5-0.

Respectfully Submitted,

Koal Artzer, Secretary

Upcoming Meetings to be held at 1312 Main St.

August 13, 2025

September 10, 2025

October 8, 2025

November 12, 2025

December 10, 2025



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August 13, 2025

Main St. Building Board Room

1:30 PM

The meeting of the Sherman County Community Development Board was held on Wednesday, August 13, 2025, and called to order at 1:32 PM.

Public Comment

- None

Presentation: Nex-Generation Internship Presentation

- Autumn Wynn shared her graduation presentation as a summer intern at the Goodland Welcome Center through Nex-Gen's Summer Internship Program.

Approval of Minutes

- Amy made a motion to approve the July 9, 2025 Minutes. Gennifer seconded. Motion carried on a vote of 8-0.

Community Development Board Members:	08/13/25 Attendance
Bill Biermann	x
Gennifer House	x
Koal Artzer	x
Jeremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
Travis Angelos	
<i>Ex-officio:</i> Ashley Mannis	x
<i>Ex-officio:</i> Kent Brown	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x
Guests:	
Autumn Wynn	x

Financial reports as of August 12, 2025

- WSB Comm Dev Checking - \$106,958.23
 - Kent made a motion to approve the financial reports as presented. Gennifer seconded the approval. Motion carried on a vote of 8-0.
- Sherman County July 2025 Transient Guest Tax Expenditures: \$54,299.94
 - Amy made a motion to approve the July Transient Guest Tax Expenditures. Bill seconded the motion. Motion carried on a vote of 8-0.

Transactions for SCCD:

Check								
	Beginning Balance							
	07/10/2025	Check	3432	Pest Away, LLC	Insect Treatment 6/1/25 and 7/2/2025 Inv #24032 and 24277	SCCD	R	-110.00
	07/10/2025	Check	3431	Display Sales	INV7463	SCCD	R	-32,091.00
	07/15/2025	Check	3433	Kathy Collins	Welcome Center 7/7/25 - 7/12/25	SCCD	R	-273.75
	07/15/2025	Check	3435	Autumn Wynn	NexTech Intern 8.5 hrs 7/1-14/2025	SCCD	R	-110.50
	07/28/2025	Check	3437	USD 352	YEC Supplies	SCCD	R	-1,100.00
	08/01/2025	Check	3430	Amy Sederstrom	Accounting Contract Labor - Aug 2025	SCCD	R	-300.00
	08/01/2025	Check	3438	Autumn Wynn	NexTech Intern 29.4 hrs 7/15-7/31/2025	SCCD	R	-382.20
	08/05/2025	Check	3441	Michael Morrow	Band 8/4/25	SCCD	R	-2,000.00
	08/11/2025	Check	3442	Sherman Theatre	Centennial Movie Sponsorship	SCCD	C	-315.00
Total for Check								-\$36,682.45
Deposit								
	Beginning Balance							



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	07/10/2025	Deposit	CASH	Vendor Fees	SCCD R	72.52
	07/10/2025	Deposit	City of Goodland	Museum Sales	SCCD R	6.00
	07/10/2025	Deposit	City of Goodland	Christmas Lights Hwy 24/27	SCCD R	5,000.00
	07/16/2025	Deposit	CASH	Vendor Fees	SCCD R	81.93
	07/22/2025	Deposit	CASH	Vendor Fee Flatlander's	SCCD R	18.82
	07/24/2025	Deposit	Sherman County	June 25 Wage Reimbursement TGT	SCCD R	7,060.67
	07/24/2025	Deposit	Sherman County	LED Lights Hwy 24/27	SCCD R	22,091.00
	07/24/2025	Deposit	Sherman County	June 2025 TGT Monthly Reimbursement	SCCD R	6,453.73
	08/04/2025	Deposit	CASH	Vendor Fee Flatlander's	SCCD R	9.41
	08/04/2025	Deposit	CASH	Flatlander's Vendor Fees	SCCD R	50.00
	08/06/2025	Deposit	CASH	Vendor Fee Flatlander's	SCCD R	33.38
	08/07/2025	Deposit	CASH	Vendor Fee Flatlander's	SCCD R	33.38
Total for Deposit						\$ 40,910.84
Expenditure						
	Beginning Balance					
	07/10/2025	Expenditure	S&T	phone & internet - Hwy 24 & Main St	SCCD R	-453.27
	07/15/2025	Expenditure	City of Goodland, KS	Main St Bldg utilities - July 2025	SCCD R	-154.42
	07/28/2025	Expenditure	Black Hills Energy	Utilities July 2025	SCCD R	-35.58
	07/28/2025	Expenditure	Blue Cross Blue Shield of KS	BCBS / Dental / Cancer July 2025	SCCD R	-2,392.10
	07/28/2025	Expenditure	Quickbooks Online	Monthly Subscription Quickbooks Online July 2025	SCCD R	-253.00
	07/30/2025	Expenditure	Capital Group American Funds	July 2025 Contributions	SCCD R	-485.00
	07/30/2025	Expenditure	Intrust Bank	June 2025 Stmt	SCCD R	-5,929.98
	08/11/2025	Expenditure	S&T	phone & internet - Hwy 24 & Main St	SCCD C	-456.45
Total for Expenditure						-\$ 10,159.80
TOTAL						-\$ 5,931.41

Old Business

- Flatlanders Fall Festival Update
 - Jessica & Bert had 1st planning meeting with the other organizers on 7/28/25.
 - Turned in application for temporary permit to sell/serve alcohol at the Main St. Building, where KC Cocktail Co. will be set up.
 - Jessica and Bert will keep putting out information about no golf carts in the festival area
 - There are about 25-26 Vendors signed up so far.
 - Ordered T-shirts for planners/organizers
 - Golf carts are reserved for festival staff
- Mural Activity Update
 - The first mural is finished at 11th St.
 - Murals 2 & 3 are being worked on now.



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- Building Brilliance Update
 - Four projects are now finished, and we are waiting for the last one to be completed.
 - We may make some changes to the payment process for the next round.
- Gun Club Update
 - The Gun Club is operational now. There is a 4-H qualifier here this weekend – 94 kids and parents will be here – open to spectators...8am – 3pm.
 - A college shoot has been scheduled during Flatlanders weekend. (9/26-9/28)
 - Trap, skeet, clays, etc.

New Business

- Pipeline Activity
 - Discussion about the number of people coming into town and how our community can accommodate those needs.

Economic Development Report

- F/U about Speedway Incentive
 - The plan is to replace the protective fencing along the pit.
 - A total of \$2,200 is planned to be spent.
 - Jeremy makes a motion to fund the project, with the purchase of supplies to be made locally. Kent seconds the motion. Motion passes with a vote of 7-1.
 - Koal abstains from voting due to a conflict of interest.
- Directional/Way-Finding Signage Update: The cost will be \$70,000, which will be split fiscally through TGT Funds. We will need to put 60% down, and the rest upon completion.
 - Amy makes a motion to approve the purchase by splitting the total fiscally, as mentioned. Bill seconds the motion. The motion passed on a vote 8-0.
 - Bert continues to be on the Good Neighbor Hour on the radio, but will be on Tuesday mornings now.
- Housing – Bert and Kent visited with Amy Hase (RDG) about the recent housing study.
- Bert talked about new businesses opening - Tattoo studio, Mason Dental, Wild Roots
- The Tire Plant and Meat Packing Plant are still on track as they continue to move forward.
- Retail Strategies Update

Tourism Report

- Fair week went well – we only had to cut short one evening of entertainment due to the weather.
 - Share ideas for next year
 - Fair raffle – 2 winners were drawn. One winner was from Colby and the other was from St. Francis.
- Jessica continues to give Tuesday radio updates that air on 100.3.
- Two part-time employees are now finished working for the summer at the Welcome Center.
- Visitor Stats - June: 985, July: 1206
- Community Pop-up concert by Haymakers at the college soccer field on Thursday, Aug. 21st, from 6 PM - 8 PM.
- Back 2 School Bash on Friday, Aug. 22nd at Steever Park from 5:00 PM – 8:00 PM.
- We are helping Jason Showalter by combining Main St. Crawl (FHTNW) and Teacher/Staff Welcome back on Tuesday, Aug. 26th. We are helping organize the business registration and mapping part of it.
- Flatlanders Vendor Registration deadline is Aug. 29th. Jessica is working on organizing all of that.
- We will be hosting the Northwest Kansas Travel Council meeting on September 23rd. Kelli Orender with Kansas Tourism will be here, and Jessica will be taking her around the community.



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Announcements

- Gennifer - The Sherman Theatre will be 100 years old in 2026....a movie list is out and tours are being given.

Adjournment

- Kent moved to adjourn the meeting at 3:02 pm. Jeremy seconded. Motion carried on a vote of 8-0.

Respectfully Submitted,

Koal Artzer, Secretary

Upcoming Meetings to be held at 1312 Main St.

October 8, 2025

November 12, 2025

December 10, 2025



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September 10, 2025
Main St. Building Board Room
1:30 PM

The meeting of the Sherman County Community Development Board was held on Wednesday, September 10, 2025, and called to order at 1:34 PM.

Public Comment

- None

Approval of Minutes

- Gennifer made a motion to approve the August 13, 2025 Minutes. Amy seconded. Motion carried on a vote of 5-0.

Financial reports as of September 8, 2025

- WSB Comm Dev Checking - \$88,019.53
 - Gennifer made a motion to approve the financial reports as presented. Jeremy seconded the approval. Motion carried on a vote of 5-0.
- Sherman County August 2025 Transient Guest Tax Expenditures: \$27,588.16
 - Bill made a motion to approve the August Transient Guest Tax Expenditures. Koal seconded the motion. Motion carried on a vote of 5-0.

Community Development Board Members:	09/10/25 Attendance
Bill Biermann	x
Gennifer House	x
Koal Artzer	x
Geremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	
Travis Angelos	
<i>Ex-officio: Ashley Mannis</i>	
<i>Ex-officio: Kent Brown</i>	
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x
Guests:	
Tina Wolak	x

Transactions for SCCD:

	Date	Transaction Type	Num	Name	Memo/Description	Account	Clr	Amount
Check								
	Beginning Balance							
	08/13/2025	Check	3443	DABL, LLC	Building Brilliance Award Distribution 2nd half - Final	SCCD	R	-2,500.00
	08/14/2025	Check	3449	Pest Away, LLC	Insect Treatment 8/1/25 Inv #24566	SCCD	R	-55.00
	08/14/2025	Check	3444	Plains Heating & Air Conditioning	New Air Conditioners	SCCD	R	-12,300.00
	08/15/2025	Check	3452	Outkast Mud Slingers	Sponsorship Mud Races - Sept 13	SCCD	R	-500.00
	08/15/2025	Check	3448	Autumn Wynn	NexTech Intern 16.92 hrs 8/1-8/15/2025	SCCD	R	-219.96
	08/15/2025	Check	3447	Kathy Collins	Welcome Center 8/11/25 - 8/14/25	SCCD	R	-183.75
	08/15/2025	Check	3451	Slopeside, LLC	Slopeside Band August PNP	SCCD	R	-1,300.00
	08/15/2025	Check	3450	Dustin Arbuckle		SCCD	R	-700.00
	08/26/2025	Check	3453	Eklund's Insurance	Commercial Prop and Gen Liab both locations	SCCD	R	-3,190.92
	09/01/2025	Check	3454	Kathy Collins	Welcome Center 8/15/25 - 8/31/25	SCCD		-481.25
	09/03/2025	Check	3457	Amy Sederstrom	Accounting Contract Labor - Sept 2025	SCCD		-300.00
	09/03/2025	Check	3456	Travis Jones	Mowing July 4 and 17, 2025	SCCD		-100.00
Total for Check								-\$ 21,830.88
Deposit								



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	Beginning Balance							
	08/14/2025	Deposit	Sherman County	July 2025 Wage Reimbursement TGT	SCCD	R		7,726.68
	08/15/2025	Deposit	CASH	Flatlander Vendor Fee	SCCD	R		18.82
	08/18/2025	Deposit	CASH	Vendor fee Flatlander's	SCCD	R		20.00
	08/18/2025	Deposit	CASH	Flatlander Vendor Fee	SCCD	R		18.82
	08/25/2025	Deposit	CASH	Flatlander Vendor Fee	SCCD	R		72.52
	08/26/2025	Deposit	CASH	Flatlander Vendor Fee	SCCD	R		28.23
	08/28/2025	Deposit	CASH	Flatlander Vendor Fee	SCCD	R		115.31
	08/29/2025	Deposit	CASH	Flatlander Vendor Fee	SCCD	R		81.93
	09/02/2025	Deposit	CASH	Vendor Fee Flatlander's	SCCD	R		42.79
	09/08/2025	Deposit	Sherman County	50% TGT Wage Reimbursement August 2025	SCCD	R		7,819.14
	09/08/2025	Deposit	CASH	Vendor Fee Flatlander's	SCCD	R		110.46
	09/08/2025	Deposit	Sherman County	TGT Reimbursement - PNP Bands / Mud Bog Outkast Mud Slingers	SCCD	R		2,500.00
	09/08/2025	Deposit	Sherman County	August 2025 TGT Reimbursements	SCCD	R		6,910.60
Total for Deposit								\$ 25,465.30
Expenditure								
	Beginning Balance							
	08/15/2025	Expenditure	KS Withholding Tax	Tax Payment for Period: 07/01/2025-07/31/2025	SCCD	R		-463.92
	08/18/2025	Expenditure	City of Goodland, KS	Main St Bldg utilities - Aug 2025	SCCD	R		-168.27
	08/26/2025	Expenditure	Black Hills Energy	Utilities Aug 2025	SCCD	R		-35.65
	08/27/2025	Expenditure	Intrust Bank	June 2025 Stmt	SCCD	R		-6,359.29
	08/27/2025	Expenditure	Quickbooks Online	Monthly Subscription Quickbooks Online Aug 2025	SCCD	R		-243.00
	08/28/2025	Expenditure	Capital Group American Funds	Aug 2025 Contributions	SCCD	R		-485.00
	08/29/2025	Expenditure	Blue Cross Blue Shield of KS	BCBS / Dental / Cancer August 2025	SCCD	R		-2,392.10
	09/02/2025	Expenditure	Square Inc	Flatlander Vendor Fee Returned	SCCD	R		-192.00
Total for Expenditure								-\$ 10,339.23
TOTAL								-\$ 6,704.81

Old Business

- SCCD Strategic Planning Update
 - Will visit with Kent and revisit next meeting
 - Written Goals
 - Presentation or Document outlining SCCD accomplishments

New Business

- Discussion/Review of Robert's Rules for Voting
- Community Event Plaza "Brick by Brick"
 - Amy explained the project: A new tent to be built at the Fairgrounds that covers the carnival games/dog show area.



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- They are selling bricks to raise funds for the project at \$800.00 per brick will have the name of the donor engraved on it
- Amy is applying for grants as well and she asks if SCCD would like to buy a brick.
- Bill discusses ideas of how SCCD can help. Bill makes a motion to buy a brick. Jeremy seconded the motion. Motion carries on a vote 5-0.
- Live Meeting Recordings
 - Discussion among the group of pros/cons of live recordings. No motion is made at this time.
- New Board Member Application Process
 - Discussion of potential applicants that could help fill vacancies that represent different sectors of the community. No motion is made at this time.
- Concerts in the Park
 - Discussion of attendance for these concerts and ideas for 2026. No motion is made at this time.
- SEED Grant for Signage
 - Discussion of what project funding is needed and could be applied for. We need to get a list together of ideas.
 - Jeremy makes a motion to approve hiring a grant writer. Jennifer seconds the motion. Motion carried on a vote of 5-0.

Economic Development Report

- Bert would like to add Jacque Livengood to the E-Community Leadership Team. Jennifer made a motion to appoint Jacque Livengood to the E-Community Leadership Team. Koal seconded the motion. Motion carried on a vote of 5-0.
- New Business Updates
- Bert has been working on processing more E-Community Loans that have come in.
- Update on people coming into town and trying to accommodate with housing/RV hookups

Tourism Report

- Jessica is continuing to work on Flatlanders
 - Promoting, vendor list, working with City Departments, Working with Car/Bike Show organizers, working on vendor bag, mapping/placement and will be working with Aaron Duell on power distribution
- Jessica is hosting Northwest Kansas Travel Council here on Sept. 23rd – will be working on those details and Kelli Orender will be here with Kanas Tourism. Jessica plans to take her around the community that morning.
- Jessica is keeping up with Welcome Center employees' schedule/tasks
 - Visitors will be slowing down a bit now. Finishing up August count w/ data entry.
 - Staying in contact with Cameron Cross. He will begin planning to come out to repaint the Big Easel in 2026.
- Keeping up with Facebook shares/promotions and weekly emails. Jessica has not gotten the monthly business emails out for the last two months, but will get back to it for October.
- Bert and Jessica attended the Sherman County Farm Bureau Tour on September 3rd.
- Jessica is starting to organize YEC for this year.

Announcements

- None

Adjournment

- Koal moved to adjourn the meeting at 3:15 pm. Jennifer seconded. Motion carried on a vote of 5-0.



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Respectfully Submitted,

Koal Artzer, Secretary

Upcoming Meetings to be held at 1312 Main St.

October 8, 2025

November 12, 2025

December 10, 2025



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October 8, 2025

1312 Main St. Building - Board Room

1:30 PM

The meeting of the Sherman County Community Development Board was held on Wednesday, October 8, 2025, and called to order at 1:30 PM.

Public Comment

- None

Approval of Minutes

- Amy made a motion to approve the September 10, 2025 Minutes. Gennifer seconded. Motion carried on a vote of 5-0.

*Jeremy enters at 1:33 PM

- Koal asks about the Mural Project and how the "67735" mural was paid. Bert indicated that this mural did not have a sponsor and SCCD paid for all of it.
- Koal asks about digital marketing and suggests we post more of our economic development activities on social media.
- Koal questions whether we've received \$22,500 worth of value from our contract with Retail Strategies this year, arguing there has been no tangible progress and stressing the need to be more strategic about hiring consultants. Bert and/or Jessica agreed to update at board meetings when there is communication.
- Koal asks what the \$9,000 to JNT "Digital Mgmt Fee Expense" was for. Amy explained that this is the website developer that maintains our online presence.

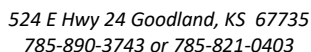
Community Development Board Members:	10/08/25 Attendance
Bill Biermann	
Gennifer House	x
Koal Artzer	x
Jeremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
<i>Ex-officio: Ashley Mannis</i>	x
<i>Ex-officio: Kent Brown</i>	
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x
Guests:	
Tina Wolak	x
Kevin Zimmerman	x
Steve Evert	x
Sarah Artzer	x

Financial reports as of October 6, 2025

- WSB Comm Dev Checking - \$54,943.80
 - Gennifer made a motion to approve the financial reports as presented. Jeremy seconded the approval. Motion carried on a vote of 6-0.
- Sherman County September 2025 Transient Guest Tax Expenditures: \$23,454.88
 - Amy made a motion to approve the September Transient Guest Tax Expenditures. Gennifer seconded the motion. Motion carried on a vote of 6-0.
- Koal asks Amy why SCCD paid G3, the organization that put on the ATV event, \$20,000 when he had suggested that running through funds on behalf of another organization may jeopardize SCCD's tax-exempt status. Amy explained that she consulted the organization's CPA on this matter and moved forward with it. Koal stated that our board members need to do a better job of communicating large decisions with each other when there is disagreement.
- Koal asks if there is a way to project balances for SCCD and TGT to better understand monthly balances. There is discussion among all about a possible template that could be used. Koal agreed to bring a template to the next meeting that could be used.

Transactions for SCCD:

Date	Transaction Type	Num	Name	Memo/Description	Account	Clr	Amount
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Expenditure								
	Beginning Balance							
	09/11/2025	Expenditure	S&T	phone & internet - Hwy 24 & Main St	SCCD	R		-454.56
	09/16/2025	Expenditure	City of Goodland, KS	Main St Bldg utilities - Sept 2025	SCCD	R		-256.37
	09/29/2025	Expenditure	CASH	Flatlander Vendor Fee Refunds	SCCD	R		-70.00
	09/29/2025	Expenditure	Intrust Bank	Sept 2025 Stmt due 10/1/25	SCCD	R		-4,919.69
	09/29/2025	Expenditure	Black Hills Energy	Utilities Sept 2025	SCCD	R		-35.92
	09/29/2025	Expenditure	Quickbooks Online	Monthly Subscription Quickbooks Online Sept 2025	SCCD	R		-233.00
	09/29/2025	Expenditure	Capital Group American Funds	Sept 2025 Contributions	SCCD	R		-485.00
	09/30/2025	Expenditure	Blue Cross Blue Shield of KS	BCBS / Dental / Cancer Sept 2025	SCCD	R		-2,392.10
Total for Expenditure								-\$ 8,846.64
TOTAL								-\$ 17,235.61

Old Business

- SCCD Strategic Written Plan
 - Would someone like to work with Kent to get a summary of the written plan? Matt will talk with Kent to see where we are on compiling the data.
- List of Accomplishments
 - Koal makes a motion to formally review a written list of accomplishments at the next board meeting, scheduled for November 12. Jeremy seconds the motion. Motion carried on a vote 6-0.
- Meeting Transparency Discussion
 - Koal argued that SCCD could improve on transparency regarding board meetings, as the organization is subject to the Kansas Open Meetings act. Matt noted that while we are subject to KOMA, we are not required to post about certain information. Bert mentioned that additional transparency, specifically related to posting on social media, opens the organization to scrutiny. Koal argued that if we are making decisions in good faith we should have no issue with responding to scrutiny.
- SEED Grant update
 - Koal asked if there were any updates on the SEED Grant discussed at the last meeting. There will be another update at the next board meeting. Amy will meet with a grant-writer next week, but the grant will need to be submitted by the end of October.

New Business

- Compensation for Flatlanders Workers
 - The board discussed the compensation package for those who worked at Flatlanders. It was decided to discuss the compensation amount during the executive session and vote on the amount after the executive session.
- EcoDevo Office Discussion
 - Koal brought up the presentation of the office. He argued that our Director of Economic Development should not be working on plastic fold-up tables as it does not look professional. He mentioned he would like the office to be more welcoming in general so that community members would feel comfortable approaching our office for economic development purposes. Bert mentioned that he does not want the public to visit him at his office. Amy mentioned that we have a \$140,000 budget to work with and office improvements are not a top priority for the budget at this time. Discussion will be put on the future agendas for updating the facilities.



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- PR Campaign for Initiatives (murals, Building Brilliance, etc)
 - Koal inquired why we haven't posted anything online about the Mural Program. It was discussed to create a flyer and present it in the winter months.
 - \$10,000 has been tagged for the Building Brilliance program and \$10,000 was received from Network Kansas for \$20,000 for the Building Brilliance downtown program.
- Board Member Interview Timing
 - Bert will get the application for board members put on the website. We will review the applicants at the November board meeting and go over the timeline of interviews and applicant selection.

Economic Development Report

- Bert announced that SCCD will help sponsor the national qualifier for Women's Golf - National Junior College Athletic Association in April 2026 at Sugar Hills Golf Club. They will be here for approximately four days with 8-10 schools. This could lead to future qualifiers being held here in Goodland.
- On Nov. 1, 2025 there will be a Shooting Sports Event at the Goodland Gun Club.

Tourism Report

- Jessica met with Tourism Bloggers, who were in town on Monday, and visited with them about Sherman County. They were planning to stop at the Big Easel before leaving town. When their tour through Kansas is finished, we will have access to their content.

Executive Session

- Personnel matter of non-elected personnel – K.S.A. 2018 4319(b)(1)
 - Amy made a motion to go into Executive Session at 2:45 PM for 10 minutes.
 - Gennifer made a motion to spend \$4,350.00 to compensate the labor for Flatlanders Fall Festival 2025. Jeremy seconded the motion. Motion carried on a vote 6-0.
 - Executive Session ended at 2:53 PM.

Announcements

- None

Adjournment

- Amy moved to adjourn the meeting at 2:59 PM. Gennifer seconded. Motion carried on a vote of 6-0.

Respectfully Submitted,

Koal Artzer, Secretary

Upcoming Meetings to be held at 1312 Main St.

November 12, 2025

December 10, 2025



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Wednesday, November 12, 2025
1312 Main St. Building - Board Room
1:30 PM

The meeting of the Sherman County Community Development Board was held on Wednesday, November 12, 2025, and called to order at 1:30 PM.

Public Comment

- None

Approval of Minutes

- Amy made a motion to approve the October 8, 2025 Minutes with two changes: (1) The number for the budget is \$140,000, not \$40,000 and (2) Add "to compensate the labor for Flatlanders Fall Festival 2025" to the motion made during Executive Session for clarification. Bill seconded. Motion carried on a vote of 7-0.
- Koal asks about the Mural Project and how the first mural was paid.
- Koal asks about digital marketing and about Retail Strategies to see if the board can get a monthly update of communication. Bert and/or Jessica will update at board meetings when there is communication.

Community Development Board Members:	11/12/25 Attendance
Bill Biermann	x
Gennifer House	x
Koal Artzer	x
Geremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
<i>Ex-officio: Ashley Mannis</i>	x
<i>Ex-officio: Kent Brown</i>	x (2:45 PM)
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x
Guests:	
Tina Wolak	x
Nick Evert	x
Chris Fulwider	x
Joni Guyer	x
Dre Allen	x
Crissy Livengood	x

Financial reports as of November 10, 2025

- WSB Comm Dev Checking - \$54,943.80
 - Gennifer made a motion to approve the financial reports as presented. Geremy seconded the approval. Motion carried on a vote of 7-0.
- Sherman County September 2025 Transient Guest Tax Expenditures: \$82,713.42
 - Gennifer made a motion to approve the October Transient Guest Tax Expenditures. Bill seconded the motion. Motion carried on a vote of 7-0.

Transactions for SCCD:

Check								
	Beginning Balance							
	10/09/2025	Check	3480	Aaron Duell	Set up electrical for vendors	SCCD	R	-550.00
	10/10/2025	Check	3478	Traditions	Gift cards for Flatlander help	SCCD	R	-400.00
	10/10/2025	Check	3481	Jessica S Dinkel	Breakfast Pizza @ Cowboy Corner for Hospitality Rm Flatlander's	SCCD		-94.13
	10/10/2025	Check	3479	Walmart	Gift cards for Flatlander help	SCCD	R	-500.00
	10/10/2025	Check	3477	Crazy R's	Gift cards for Flatlander help	SCCD	R	-400.00
	10/14/2025	Check	3482	Kathy Collins	Welcome Center greeter 10/1/25 thru 10/14/25	SCCD	R	-367.50
	10/14/2025	Check	3483	Bless This House Painting	inv #517	SCCD	R	-1,003.00
	10/15/2025	Check	SVCCHRG		Service Charge	SCCD	R	-0.51
	10/16/2025	Check	3486	Raegen Wolak	Flatlander help	SCCD		-156.00
	10/16/2025	Check	3485	Pheasants Forever, Inc	Hunt for Habitat 2025 - Sponsorship	SCCD	R	-2,500.00



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	10/23/2025	Check	3487	Michelle L Cooper	Building Brilliance Award Distribution - Final	SCCD	R	-2,500.00
	10/27/2025	Check	3484	Nex-Generation Round Up for Youth	Return of unused Scholarship Funds	SCCD	R	-10.34
	11/03/2025	Check	3488	Kathy Collins	Welcome Center greeter 10/15/25 thru 10/31/25	SCCD		-491.25
Total for Check								-\$8,972.73
Deposit								
	Beginning Balance							
	10/09/2025	Deposit		CASH	Flatlander Cash Replenished to acct	SCCD	R	600.00
	10/09/2025	Deposit		Kansas Center for Entrepreneurship Inc	Building Brilliance Grant - Round 2 (2026)	SCCD	R	10,000.00
	10/09/2025	Deposit		SCCF	Big Air ATV Event Sponsorship - Flatlander's	SCCD	R	5,000.00
	10/09/2025	Deposit		Black Hills Energy (YEC)	Big Air ATV Sponsorship	SCCD	R	1,000.00
	10/16/2025	Deposit		CASH	ATV Big Air Show Sponsorship	SCCD	R	500.00
	10/20/2025	Deposit		Sherman County	Flatlander's Band Reimbursement	SCCD	R	1,600.00
	10/20/2025	Deposit		Sherman County	TGT Reimbursement September 2025	SCCD	R	5,984.21
	11/03/2025	Deposit		Gulick Family Trust	Prize Contribution for YEC 2025	SCCD	R	1,500.00
Total for Deposit								\$26,184.21
Expenditure								
	Beginning Balance							
	10/10/2025	Expenditure		S&T	phone & internet - Hwy 24 & Main St	SCCD	R	-455.36
	10/15/2025	Expenditure		City of Goodland, KS	Main St Bldg utilities - Oct 2025	SCCD	R	-250.07
	10/27/2025	Expenditure		Black Hills Energy	Utilities Oct 2025	SCCD	R	-35.92
	10/27/2025	Expenditure		Quickbooks Online	Monthly Subscription Quickbooks Online Oct 2025	SCCD	R	-233.00
	10/28/2025	Expenditure		Capital Group American Funds	Oct 2025 Contributions	SCCD	R	-485.00
	10/29/2025	Expenditure		Blue Cross Blue Shield of KS	BCBS / Dental / Cancer Oct 2025	SCCD	R	-2,392.10
	10/30/2025	Expenditure		Intrust Bank	Oct 2025 Stmt due 11/1/25	SCCD	R	-9,803.26
Total for Expenditure								-\$13,654.71
TOTAL								\$ 3,556.77

Old Business

- Amy: The Dane G. Hansen Foundation awarded the grant for the Community Event Plaza
 - Will continue selling bricks/taking donations
- SEED grant update: A grant is submitted for the large directional sign at Cattletrail and Hwy. 27
 - Gennifer asks about way-finding signage
 - Bert updates that we are waiting to here back from Leon, but installation work should begin soon.
- Stage Rental for 2025
 - In the past \$3,000 has been paid, but with all that Aaron has built and what we used for Flatlanders, what would we want to do?
 - Gennifer makes a motion to pay \$5,000.00. Jeremy seconds the motion. Motion carried on a vote 7-0.
 - Our donation to the Sherman County Fire Department will be made on Match Day in December.
 - Discussion of gift cards for Duell family as appreciation for their community involvement and helping our organization throughout the year.



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- Gennifer makes a motion to purchase (5) \$100 gift cards to local restaurants for them. Bill seconds the motion. Motion carried on a vote 7-0.
- 2025 Year in Review
 - Matt: We have quite a list of accomplishments for the year. We'll keep a document to continue adding anything through the end of the year.
- Strategic Plan Overview
 - We will keep as an ongoing document that gets added to as we go
 - We will plan to start making our quarterly meeting into a strategic planning meeting to keep this document up to date.
 - Another document will be created that has timelines and will get running in 2026.

New Business

- Patterson Fellows Program
 - Gennifer and Koal explain more about the program
 - Koal: We should try to identify candidates for this program
 - Matt: It's a tool we should stay aware of so that we can pass this along to those people who may be good candidates.
- NWKS Housing Program Awareness
 - Awareness to get the word out in Sherman County to share as a resource
 - Can we add these items to our website under Community Resources? Jessica will look into getting that done.
- New Board Member Applications
 - There are (5) applicants so far.
 - Will plan to have interviews the first week of December. The deadline is November 15th and the application is on the website.
 - Koal: Should we have training for new board members?
 - Bert has talked to Ben Schears about doing a training for new members.

Economic Development Report

- Bert has been working on NetWork Kansas loans for (4) different businesses.
- The next Business Mixer is tomorrow night 4:30 PM - 6:30 PM. Everyone is invited for a time to network and connect.
- The next round of Building Brilliance opens November 15th.

Tourism Report

- Jessica has been busy with planning/organizing the Downtown Holiday Event and getting items ordered and bought for goodie bags, etc.
- She continues updating Monday emails and Facebook page that includes organizing the Annual Parade of Lights and Storefront Decorating Contest.
- Continuing radio spot with NWKS Radio to go over upcoming weekly events and visit about the community.

Announcements

- Annual Parade of Lights: November 28th at 6:30 PM
- Downtown Holiday Event begins Saturday, November 29th with Small Business Saturday.
- Studio 539 Ribbon Cutting today at 3:00 PM.
- Special Meeting on November 18th at 1:30 PM to go over board applications.
- Interviews for board applicants will be on December 3rd, beginning at 1:30 PM with 30-minute intervals.



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Executive Session

- Discussion of data relating to financial affairs or trade secrets of corporations, partnerships, trusts, and individual proprietorships– K.S.A. 2018 Supp 4319(b)(4)
 - Amy made a motion to go into Executive Session at 2:32 PM for 15 minutes.
 - Kent arrives at 2:45 PM
 - Meeting resumes at 2:48 PM
- Personnel matter of non-elected personnel – K.S.A. 2018 4319(b)(1)
 - Amy made a motion to go into Executive Session for 30 minutes at 2:49 PM.
 - Meeting resumes at 3:15 PM

Adjournment

- Koal made a motion to adjourn the meeting at 3:21 PM. Amy seconded. Motion carried on a vote of 8-0.

Respectfully Submitted,

Jessica Dinkel
Tourism & Events Director

Upcoming Meetings to be held at 1312 Main St.

November 18, 2025 (Special Meeting)

December 10, 2025



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Tuesday, November 18, 2025

Special Meeting

1312 Main St. Building Board Room

1:30 PM

The special meeting of the Sherman County Community Development Board was held on Tuesday, November 18, 2025, and called to order at 1:30 PM.

- Old Business
 - New Board Member Applications
 - Discussion of applicants and schedule of interviews for December 3rd, 2025
- Adjournment
 - Amy moved to adjourn the meeting at 2:29 PM. Gennifer seconded the motion. Motion carried on a vote of 6-0.

Respectfully Submitted,

Jessica Dinkel, Tourism and Events Director

Upcoming Meetings to be held at

December 3, 2025 (Special Meeting)

December 17, 2025

Community Development Board Members:	11/18/25 Attendance
Bill Biermann	
Gennifer House	x
Jeremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
Koal Artzer	x
<i>Ex-officio: Ashley Mannis</i>	x
<i>Ex-officio: Kent Brown</i>	
SCCD Staff:	
Jessica Dinkel	
Bert Mosier	x



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Wednesday, December 3, 2025

Special Meeting

1312 Main St. Building Board Room

1:30 PM

The special meeting of the Sherman County Community Development Board was held on Tuesday, December 3, 2025, and called to order at 1:30 PM.

- Old Business
 - New Board Members
 - SCCD BOD Candidate Interviews were conducted from 1:30 PM to 4:00 PM.
 - Amy moved to approve the slate of selected candidates (Rory Kling, Joshua Whisnant, Patty Eckhardt, and Lucretia Stargell) as the new SCCD board members for the 2026. Gennifer seconded the motion and the motion passed 6-0.
- Adjournment
 - Matt moved to adjourn the meeting at 4:32 PM. Geremy seconded the motion. Motion carried on a vote of 6-0.

Community Development Board Members:	12/03/25 Attendance
Bill Biermann	x
Gennifer House	x
Matt McKenzie	x
Geremy Cloyd	x
Amy Sederstrom	x
<i>Ex-officio: Ashley Mannis</i>	x
<i>Ex-officio: Kent Brown</i>	
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x

Respectfully Submitted,

Jessica Dinkel
Tourism & Events Director

Upcoming Meetings to be held at 1312 Main Street:

December 17, 2025



524 E Hwy 24 Goodland, KS 67735
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Wednesday, December 17, 2025
1312 Main St. Building - Board Room
1:30 PM

The meeting of the Sherman County Community Development Board was held on Wednesday, December 17, 2025, and called to order at 1:30 PM.

Public Comment

- None

Approval of Minutes

- Gennifer made a motion to approve the November 12, 2025 Minutes. Amy seconded. Motion carried on a vote of 6-0.
- Gennifer made a motion to approve the November 18, 2025 Minutes. Amy seconded. Motion carried on a vote of 6-0.
- Gennifer made a motion to approve the December 3, 2025 Minutes. Amy seconded. Motion carried on a vote of 6-0.

Financial Reports

- Amy goes over expenses and where we are in the budget.
- WSB Comm Dev Checking as of 12/15/25 - \$59,700.08
 - Jeremy made a motion to approve the financial reports as presented. Gennifer seconded the approval. Motion carried on a vote of 6-0.
- Sherman County Transient Guest Tax Expenditures (as of 12/16/25): \$32,396.98
 - Amy made a motion to approve the Transient Guest Tax Expenditures as presented. Kent seconded the motion. Motion carried on a vote of 6-0.

Community Development Board Members:	12/17/25 Attendance
Bill Biermann	
Gennifer House	x
Jeremy Cloyd	x
Amy Sederstrom	x
Matt McKenzie	x
<i>Ex-officio: Ashley Mannis</i>	x
<i>Ex-officio: Kent Brown</i>	x
SCCD Staff:	
Jessica Dinkel	x
Bert Mosier	x
Guests:	
Tina Wolak	x
Patty Eckhardt	x
Joshua Whisnant	x
Lucretia Stargell	x
Rory Kling	x

Transactions for SCCD:

	Date	Transaction Type	Num	Name	Memo/Description	Account	Clr	Amount
Check								
	Beginning Balance							
	11/12/2025	Check	3489	Amy Sederstrom	Accounting Contract Labor - Nov 2025	SCCD	R	-300.00
	11/13/2025	Check	3496	-	Most Innovative	SCCD		-200.00
	11/13/2025	Check	3490	-	1st Place	SCCD	R	-1,000.00
	11/13/2025	Check	3491	-	2nd Place	SCCD	R	-600.00
	11/13/2025	Check	3492	-	3rd Place	SCCD	R	-300.00
	11/13/2025	Check	3495	-	Most Ready to Launch	SCCD	R	-250.00
	11/13/2025	Check	3497	-	People's Choice	SCCD	R	-100.00
	11/13/2025	Check	3493	-	4th Place	SCCD	R	-100.00
	11/13/2025	Check	3494	-	5th Place	SCCD	R	-50.00
	11/15/2025	Check	3498	Kathy Collins	Welcome Center greeter 11/1/25 thru 11/14/25	SCCD	R	-585.00
	11/16/2025	Check	3499	Pest Away, LLC	Insect Treatment 11/6/25 #25355	SCCD	R	-60.00



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	11/16/2025	Check	3501	Aaron Duell	Annual Rent of Stage for Concerts	SCCD	R	-1,000.00
	11/18/2025	Check	3507	Kansas Broadcast Company LLC	Holiday Greetings Radio Ads 2025	SCCD	R	-250.00
	11/18/2025	Check	3505	L&T Family Restaurant	gift card for stage rent labor - T Hahn	SCCD	R	-100.00
	11/18/2025	Check	3506	Designs Unlimited	Plant for Michelle Murray Flatlander Car Show	SCCD	R	-41.97
	11/18/2025	Check	3502	Shiraz	Steve Duell Gift Card for stage set up	SCCD	R	-100.00
	11/18/2025	Check	3504	Crazy R's	Adam Duell gift card labor for stage setup	SCCD	R	-100.00
	11/18/2025	Check	3503	Traditions	Colleen Duell gift card stage setup	SCCD	R	-100.00
	11/19/2025	Check	3508	Vinyl Designs	YEC Logo Design	SCCD	R	-75.00
	12/01/2025	Check	3512	SCCF	Match Day Donation - Firefighters fund - ATV Big Air Donation	SCCD	R	-2,600.00
	12/01/2025	Check	3510	Designs Unlimited	Flowers for Planters on Main Street	SCCD		-202.74
	12/01/2025	Check	3511	SCCF	Match Day Donation	SCCD	R	-1,500.00
	12/02/2025	Check	3513	Sherman County Treasurer	1312 Main St Property Tax 2025 1st half pmt	SCCD	R	-1,160.73
	12/04/2025	Check	3514	Pest Away, LLC	Insect Treatment 12/4/25 #25522	SCCD	R	-60.00
Total for Check								-\$ 10,835.44
Deposit								
	Beginning Balance							
	11/17/2025	Deposit		Sherman County	Oct 2025 TGT Wage Reimbursement Flatlander Reimbursement	SCCD	R	22,792.91
	11/19/2025	Deposit		The Bank	YEC Sponsor	SCCD	R	100.00
	11/19/2025	Deposit		WSB	YEC Sponsor	SCCD	R	250.00
	11/19/2025	Deposit		Kiwanis Club of Goodland, KS	YEC Sponsor	SCCD	R	600.00
	12/01/2025	Deposit		Goodland Lions Club	Christmas Goodie Bags	SCCD	R	750.00
	12/01/2025	Deposit		City of Goodland	Museum Sales	SCCD	R	4.00
	12/02/2025	Deposit		Sherman County	TGT Wage Reimbursement Nov 2025	SCCD	R	8,211.46
	12/02/2025	Deposit		Sherman County	TGT Reimbursement for Oct 2025 SCCD Sponsorship of Big Air ATV Show TGT Reimbursement	SCCD	R	6,065.15
	12/02/2025	Deposit		Sherman County	Stage Rent for Aaron Duell TGT Reimbursement	SCCD	R	5,000.00
	12/02/2025	Deposit		Sherman County	Stage Rent for Aaron Duell TGT Reimbursement	SCCD	R	1,000.00
	12/15/2025	Deposit		Sherman County	November 2025 TGT Reimbursements	SCCD	R	5,469.74
	12/15/2025	Deposit		NW Tech	YEC Sponsorship	SCCD	R	300.00
Total for Deposit								\$ 50,543.26
Expenditure								
	Beginning Balance							
	11/12/2025	Expenditure		S&T	phone & internet - Hwy 24 & Main St	SCCD	R	-456.51
	11/17/2025	Expenditure		City of Goodland, KS	Main St Bldg utilities - Nov 2025	SCCD	R	-239.89
	11/26/2025	Expenditure		Black Hills Energy	Utilities Nov 2025	SCCD	R	-46.68
	11/27/2025	Expenditure		Intrust Bank	Nov 2025 Stmt due 12/1/25	SCCD	R	-7,778.32
	11/28/2025	Expenditure		Blue Cross Blue Shield of KS	BCBS / Dental / Cancer Nov 2025	SCCD	R	-2,392.10
	11/28/2025	Expenditure		Quickbooks Online	Monthly Subscription Quickbooks Online Nov 2025	SCCD	R	-233.00
	11/28/2025	Expenditure		Capital Group American Funds	Nov 2025 Contributions	SCCD	R	-485.00



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	12/10/2025	Expenditure		S&T	phone & internet - Hwy 24 & Main St	SCCD	R	-453.99
Total for Expenditure								-\$ 12,085.49
TOTAL								\$ 27,622.33

Old Business

- Blight Awareness
 - Geremy would like to compensate volunteers, maybe from the college, and begin working through neighborhoods to help people clean up properties.
 - Matt asks about expenses that would be incurred. Geremy states that he wants to help as much as he can.
 - Tina suggests that a fund could be started with SCCF or seed money to help with this project.
 - Kent gives insight into the different processes that we would need to go through to make things work. He says there could be obstacles and possibly opposition, but we can find a way to start.

New Business

- Housing for Transient Workers Update
 - People will be leaving soon, and others will be coming back in. If people need housing, check with Geremy for a list of available properties.
- Office Furniture
 - Goodland Tech has some office furniture for sale, and there could be some items we could use in the Main St. Office at some point.
- Board Activities in January
 - Regular meeting on January 14, 2026 (going over budget, by-laws, and officers)
 - There will be a board training on January 16, 2026, at 1:30 PM. Ben Schears will be here to facilitate.
- Upcoming Hansen Forum
 - March 24th & 25th - Community Foundations and Economic Development are encouraged to attend.
- Job descriptions
 - The Board would like to go over job descriptions at the January meeting to discuss expectations.

Economic Development Report

- Updates on projects from Bert for Board members
- Building Brilliance
 - 14 applications have been received. The judging process will begin soon, and awardees will be announced.
- Installation of new way-finding/directional signs will begin after the first of the year.
- Retail Strategies Update
- Bert goes over the projects we have been involved with in the last year.

Tourism Report

- The Parade of Lights seemed to go well – winners have been announced and prizes awarded.
- DTHE went well...not a great turnout, but the weather was a huge factor. We had about 270 people through on the first day (29th), and then 50ish more on the next Saturday.
 - Jessica delivered the rest of the goodie bags and cookies to both preschools, ResCare, the library, and Freedom Hall for their Santa event.
- Jessica attended the Northwest Kansas Travel Council Meeting in Wakeeney.
- Working on closing out the Downtown Holiday Event and YEC paperwork...will be working on all thank you notes.
- Created Facebook post for new light pole decorations to prepare for the grant close-out



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- Working on Monday emails and built content to send out the BEN email today
- Finalized new billboard wraps that Bert and I created with Jordan Edwards' help. They will be installed soon.
- Prepping the agenda and the minutes for the next meeting
- Updated the website
- Starting to get reports back for content from the travel bloggers that had come through. We will see how we can use some of that for future posts, etc.
- We will have a high school student next semester at the Welcome Center for a work-study class.

Announcements

- There will be a special meeting for Board Training on January 16, 2026, at the Main St. Building at 1:30 PM.

Executive Session

- Personnel matter of non-elected personnel – K.S.A. 2018 4319(b)(1)
 - Amy made a motion to go into Executive Session at 2:10 PM for 15 minutes.
 - Meeting resumes at 2:25 PM
 - Gennifer made a motion to increase Bert's and Jessica's salaries by 3% for a cost-of-living adjustment. Jeremy seconds the motion. Motion passed on a vote of 6-0.
 - Gennifer made a motion to have SCCD offices closed December 24th-26th and December 31st - January 2nd. Amy seconds the motion. Motion carried on a vote of 6-0.

Adjournment

- Gennifer made a motion to adjourn the meeting at 2:36 PM. Kent seconded. Motion carried on a vote of 6-0.

Respectfully Submitted,

Jessica Dinkel
Tourism & Events Director

Upcoming Meetings to be held at 1312 Main St.

January 14, 2026

January 16, 2026 (Special Meeting - Board Training)

Future Meetings TBD